

Fluid Milk Sales Container Survey for October 2002

Sales of Market Whole, Reduced Fat, Lowfat, and Skim Milks - October 2002

Reported by Number of Individual Units Sold
With A Percent Comparison of Total Class 1 Sales

In October 2002, the Department requested all market milk handlers in California to supply data regarding sales of whole, reduced fat, lowfat, and skim milk, categorized by container size and composition, for the month of October 2002. The annual gathering of this data was initiated by the Department in 1951 and continued yearly until 1997, when the survey was put on hold due to a statistical database installation. The Department will now continue to request the collection of this data on an annual basis for the month of October.

The attached summary has been provided for each California market milk handler in addition to being published in the Dairy Information Bulletin and upcoming 2003 Statistics Annual. The summary includes all container sizes and their characteristic, the number of units sold for each size container, and the percentage of Class 1 sales represented by each size container. For this summary, all sales were expressed in the number of units sold in each particular container size - not in gallons of milk sold in that size container. However, the percentages are reported as an approximate percentage of the total gallons sold for each size container. For example, the half gallon plastic containers totaled 5.5 million containers sold, which represented 4.37% of the reported Class 1 sales totals for October 2002.

The top three containers reported in this survey for market milk sold in California were:

- Gallon plastic containers (69%)
- Half gallon paper containers (10%)
- Half pint paper containers (8%)

Container Size & Characteristic	WHOLE	2% REDUCED FAT	1% LOWFAT	SKIM	TOTAL NUMBER OF UNITS	PERCENT OF OCTOBER 2002 CLASS 1 SALES
IN NUMBER OF UNITS SOLD						PERCENT
6 Gallon						6 Gallon
Bag	33,430	46,026	17,979	5,710	103,145	0.98%
Plastic	0	0	0	0	0	0.00%
TOTAL 6 GALLON UNITS					103,145	0.98%
5 Gallon						5 Gallon
Bag	6,565	11,704	1,107	2,715	22,091	0.18%
Plastic	0	0	0	0	0	0.00%
TOTAL 5 GALLON UNITS					22,091	0.18%
3 Gallon						3 Gallon
Bag	873	237	22	152	1,284	0.01%
Plastic	0	0	0	0	0	0.00%
TOTAL 3 GALLON UNITS					1,284	0.01%
1 Gallon						1 Gallon
Glass	2	0	0	0	2	0.00%
Paper	15,188	11,717	3,741	3,734	34,380	0.05%
Plastic	20,117,090	14,158,607	4,329,081	4,723,441	43,328,219	68.75%
TOTAL 1 GALLON UNITS					43,328,219	68.80%

Container Size & Characteristic	WHOLE	2% REDUCED FAT	1% LOWFAT	SKIM	TOTAL NUMBER OF UNITS	PERCENT OF OCTOBER 2002 CLASS 1 SALES
IN NUMBER OF UNITS SOLD						PERCENT
1/2 Gallon						1/2 Gallon
Glass	9,681	12,196	0	19,680	41,557	0.03%
Paper	3,718,332	3,659,633	2,422,375	3,233,205	13,033,545	10.34%
Plastic	2,270,156	1,904,173	566,681	764,335	5,505,345	4.37%
TOTAL 1/2 GALLON UNITS					13,580,447	14.74%
Quart						Quart
Glass	43,633	16,845	3,202	17,611	81,291	0.03%
Paper	1,268,441	1,448,094	906,939	1,170,999	4,794,473	1.90%
Plastic	794,798	235,708	153,560	116,303	1,300,369	0.52%
TOTAL 1 QUART UNITS					6,176,133	2.45%
Pint						Pint
Paper	1,374,551	531,302	788,154	33,966	2,727,973	0.54%
Plastic	5,646,008	1,192,500	1,093,030	234,482	8,166,020	1.62%
TOTAL 1 PINT UNITS					10,893,993	2.16%
1/3 Quart						1/3 Quart
Paper	1,214,352	1,456,503	2,008,969	217,024	4,896,848	0.65%
Plastic	135,106	15,735	62,205	0	213,046	0.03%
TOTAL 1/3 QUART UNITS					5,109,894	0.88%
1/2 Pint						1/2 Pint
Paper	5,241,279	13,436,203	28,265,107	29,401,713	76,344,302	7.57%
Plastic	158,944	58,385	6,368,686	15,861,398	22,447,413	2.23%
TOTAL 1/2 PINT UNITS					98,791,715	9.80%
4 Oz. Pouch						4 Oz.
Paper	396,630	680,373	0	233,244	1,310,247	0.06%
Plastic	0	0	0	0	0	0.00%
TOTAL 4 OZ. UNITS					1,310,247	0.06%
Other Sizes/Types of Container						Other Sizes
Glass Pint, 40 Oz. Plastic, 12 Oz. Plastic, 14 Oz. Plastic	148,977	167,639	0	38,826	355,442	0.14%
TOTAL OTHER SIZE UNITS					355,442	0.14%

Survey data was collected from California market milk handlers at the request of the California Department of Food and Agriculture. While data is submitted from reliable sources, no representation is made as to the complete accuracy of the data reported. Data is published subject to errors, revisions, or withdrawals without notice.